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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/811,503	03/26/2004	William B. Rademaker	RADW122601	8914	
26389 CHRISTENSE	26389 7590 03/29/2007 CHRISTENSEN, O'CONNOR, JOHNSON, KINDNESS, PLLC			EXAMINER	
1420 FIFTH AVENUE SUITE 2800 SEATTLE, WA 98101-2347			MOHANDESI, JILA M		
			ART UNIT	PAPER NUMBER	
,			3728		
SHORTENED STATUTOR	RY PERIOD OF RESPONSE	MAIL DATE	DELIVERY MODE		
3 MONTHS		03/29/2007	PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

	Application No.	Applicant(s)					
Office Action Summer.	10/811,503	RADEMAKER, WILLIAM B.					
Office Action Summary	Examiner	Art Unit					
	Jila M. Mohandesi	3728					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply							
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION  16(a). In no event, however, may a reply be time  rill apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	I. sely filed the mailing date of this communication. Of (35 U.S.C. § 133).					
Status							
1) Responsive to communication(s) filed on 12 Ja	Responsive to communication(s) filed on <u>12 January 2007</u> .						
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closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
Disposition of Claims							
4)⊠ Claim(s) <u>1-7,11-14,16 and 25-31</u> is/are pending	in the application.						
4a) Of the above claim(s) <u>27-31</u> is/are withdrawn from consideration.							
5) Claim(s) is/are allowed.							
6) Claim(s) 1-7,11-14,16,25 and 26 is/are rejected							
7) Claim(s) is/are objected to.							
8) Claim(s) are subject to restriction and/or election requirement.							
Application Papers							
9) The specification is objected to by the Examiner.							
10)⊠ The drawing(s) filed on <u>26 March 2004</u> is/are: a)⊠ accepted or b)□ objected to by the Examiner.							
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
• • • • • • • • • • • • • • • • • • • •							
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.							
Priority under 35 U.S.C. § 119		, , , , , , , , , , , , , , , , , , , ,					
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:							
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<ul> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage</li> </ul>							
application from the International Bureau (PCT Rule 17.2(a)).  * See the attached detailed Office action for a list of the certified copies not received.							
* See the attached detailed Office action for a list of the certified copies not received.							
Attachment(s)							
1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  Paper No(s)/Mail Date							
3) Information Disclosure Statement(s) (PTO/SB/08)	5) 🔲 Notice of Informal Pa						
Paper No(s)/Mail Date 6)  Other:							

## **DETAILED ACTION**

### Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 01/12/2007 has been entered.

### Election/Restrictions

2. Newly submitted claims 27-31 are directed to an invention that is independent or distinct from the invention originally claimed for the following reasons: Unlike the original claims the newly submitted claims are directed to a container having a rim and the dental cleaning device wherein the dental cleaning device is integrated into the product container at the rim of the product container as shown in Figures 7 and 8 embodiments. Originally claimed invention was directed to the embodiment shown in Figure 1.

Since applicant has received an action on the merits for the originally presented invention, this invention has been constructively elected by original presentation for prosecution on the merits. Accordingly, claims 17-21 are withdrawn from consideration as being directed to a non-elected invention. See 37 CFR 1.142(b) and MPEP § 821.03.

# Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:
  - 1. Determining the scope and contents of the prior art.
  - 2. Ascertaining the differences between the prior art and the claims at issue.
  - 3. Resolving the level of ordinary skill in the pertinent art.
  - Considering objective evidence present in the application indicating obviousness or nonobviousness.
- 5. Claims 1-7, 11 and 25-26 are rejected under 35 U.S.C. 103(a) as being unpatentable over Snedeker et al. (US patent no. 6,808,072) in view of Grosskopf et al. (US patent no.5,568,866). Snedeker '072 discloses a food container assembly, comprising a product container for food product; a personal cleaning device carried by the product container; and a food product at least partially disposed within the product container. See Figure 17 embodiment. Snedeker '072 does not appear to disclose the personal cleaning device to be a dental cleaning device such as dental floss. Grosskopf '866 discloses that it is desirable to attach dental cleaning device (floss) disposed in a packet (100) with advertising text positioned thereon attached to a product packaging or containers. See Figure 1 embodiment and column 1, lines 44-49 and lines 60-62 and column 3, lines 49-58. Therefore, it would have been obvious to one of ordinary skill in

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the art at the time the invention was made to also provide a dental cleaning device to the food container of Snedeker '072 as taught by Grosskopf '866 so the consumer may clean their teeth as well as their hands after consuming the food product.

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With respect to claim 25, Snedeker '072 discloses a food container for holding oily foods such as potato chips and nuts. With regard to the actual product, the actual product contained in the food container is merely a matter of user preference and entirely obvious to use whatever food product as desired. The food container of Snedeker '072 is capable of holding popcorn.

6. Claims 12-14 and 16 are rejected under 35 U.S.C. 103(a) as being unpatentable over the above references as applied to claim 1 above and further in view of Kaufman et al. (5,524,764). Snedeker '072 as modified above discloses all the limitations of the claims except for the dental device package to include a combination of cleaning devices such as consumable breath freshening liquid and strip. Kaufman '764 discloses that it is desirable to package several different dental hygiene devices (dental floss 46, toothpaste or medicated gel 52, abrasive absorbent material pad and wipe) together in a package. Therefore, it would have been obvious to one of ordinary skill in the art at the time the invention was made to provide different dental hygiene devices in the package of Snedeker '072 /Grosskopf '866 as taught by Kaufman '764 for better cleaning and treatment of teeth.

## Response to Arguments

7. Applicant's arguments filed 01/12/2007 have been fully considered but they are not persuasive.

In response to applicant's argument that the examiner's conclusion of obviousness is based upon improper hindsight reasoning, it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. But so long as it takes into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does not include knowledge gleaned only from the applicant's disclosure, such a reconstruction is proper. See *In re McLaughlin*, 443 F.2d 1392, 170 USPQ 209 (CCPA 1971).

In response to applicant's argument that the claims at issues are not obvious over the cited references because there is no suggestion or motivation to modify the references or to combine the reference teachings, the test for obviousness is not whether the features of a secondary reference may be bodily incorporated into the structure of the primary reference; nor is it that the claimed invention must be expressly suggested in any one or all of the references. Rather, the test is what the combined teachings of the references would have suggested to those of ordinary skill in the art. See *In re Keller*, 642 F.2d 413, 208 USPQ 871 (CCPA 1981).

### Conclusion

8. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jila M. Mohandesi whose telephone number is (571) 272-4558. The examiner can normally be reached on Monday-Friday 7:30-4:00 (EST).

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mickey Yu can be reached on (571) 272-4562. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Jila M Mohandesi Primary Examiner Art Unit 3728

JMM March 20, 2007